Digest #2

Here's our second digest! Please share this with colleagues, city leaders, business leaders, and others. We're not just for tech folks. We'd like everyone in Santa Cruz and beyond to know how vibrant our Santa Cruz technology community is.

Visit our website to subscribe, submit a news item, view past news, view past digests, and to learn more about us. We're also on Facebook, and Twitter. We even have some job posts up now. And, you can read what folks are saying about us, too.

Thanks for your early support!

Sara Isenberg

Producer, editor, and aggregator

Santa Cruz Tech Beat

News:

- Point-of-sale software maker
 MerchantOS, co-founded by NextSpace
 Santa Cruz members Ivan Stanojevic &
 Justin Laing, acquired by Lightspeed
 (related: LightSpeed announcement and TechCrunch article)
- Graeme Devine, local game developer icon of Santa Cruz based GRL Games launches Full Deck Solitare on Android
- \$800K Purse for Samsung Android
 Hackathon Aug 17-18 (and this event is
 FREE for Santa Cruz New Tech
 members)
- Cary Bran and Tanguy Leborgne of Plantronics Deliver Keynote at the Wearable Tech Expo





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- Former Borland campus sold for \$12M
- <u>UC Santa Cruz offers masters degree in</u>
 <u>Video Gaming in UCSC Silicon Valley</u>
 <u>extension location</u>

Sara Isenberg Web Consulting & Project Management

Noteworthy, but not brand new:

- Have you heard of the startup ranch of Santa Cruz? Sproutwerx is the brainchild of entrepreneur JoeBen Bevirt (related: Sproutwerx website)
- CloudForestCooks app is coming!
- Major grant funds UCSC researchers using big data to predict cancer outcomes
- Santa Cruz bike companies on cutting edge of innovation

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